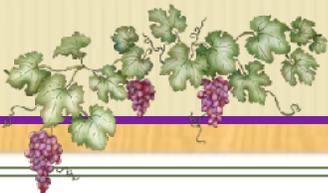


WISCONSIN VINTNERS ASSOCIATION



May 2019 Newsletter



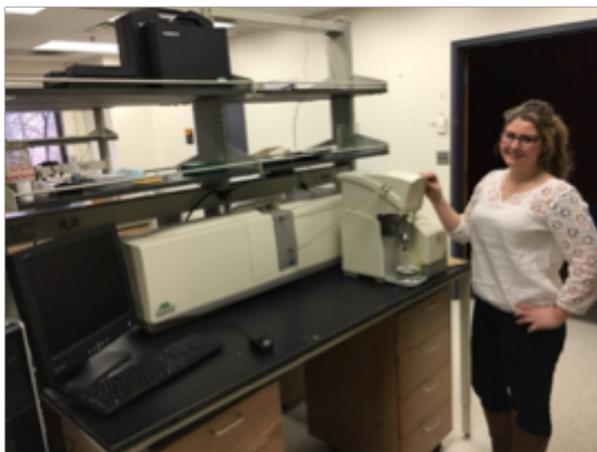
Using “Terroir” to Help Select locations for Future WI Wineries

Our May meeting presenter will be Barry Cameron, Associate Professor in UWM’s Dept. of Geosciences. Barry is heading a project that would help identify the “terroir” of Wisconsin vineyards and develop an internet site that promotes the terroir and wines of Wisconsin. Terroir is a French concept that states that the complete physical environment of the grapevine—its geology, soils, climate, vineyard slope, and aspects of the terrain—impacts the character of the wine.

Specifically, this project would compile state soil, climate and physiographic data to allow terroir variables to be ranked to help identify the most attractive new vineyard sites.

The resulting terroir website project would be the first of its kind in the United States and would elevate the status the Wisconsin wines in the Midwest and the rest of the country.

Barry will explain how the project would emphasize undergraduate learning, with Geosciences undergraduate students not only participating in the collection of the soil samples from Wisconsin vineyards, but they would also be employed to conduct the laboratory analytical work, making measurements using the Malvern Mastersizer grain size analysis instrument, which was purchased using funds previously donated by our club.



UWM Graduate student analyzing the grain size of vineyard soils on the Malvern Mastersizer grain size instrument.

Calendar of Upcoming Events

Board Meeting

at Brad & Ellen Harford's house 7:00 pm

May 1st



Monthly Meeting

at Clifford's 7:30 pm

May 8th



WI State Fair

Winemaking Competition

Tommy Thompson Bldg.

May 10th & 11th

Winery Bus Trip

visiting three WI wineries.

June 8th



WI State Fair Wine Competition

Remember this year’s wine judging is on Friday and Saturday, May 10th and 11th. You should already have been contacted by Mark Krumnow, this year’s Competition Chairman, about participating as a judge or wine steward. Other volunteers are still needed. It’s fun and informative.

Please contact Mark if you’d like to help out on either of the two days. Mark can be reached at 414-702-0685.

WISCONSIN VINTNERS ASSOCIATION

Slate of the 2019/2020 Board of Director candidates

- President - Greg Paczkowski
- Vice President - Jim Remus
- Treasurer - Cindy Daugherty
- Corresponding Secretary - Steve Franzoi
- Recording Secretary - Rick Hoeg
- Director of Membership - Linda Wirtz
- Trustee (2 year term) - Brad Harford
- Trustee (1 year term) - John Scheel
- Member at Large (2 year term) - Dale Labecki
- Member at Large (2 year term) - Brooke Bross
- Member at Large (1 year term) - Chuck Klimek

Mike Wendt will serve the second year of his two year term as Member at Large. Thanks to John Hartl for his two year's of service as a Member at Large.

Procedure for Viewing and Ordering WVA Club Logo Apparel On-Line from Lands' End



- 1) Go to: <http://business.landsend.com/store/wivintners/>
- 2) View clothing offerings
- 3) Select an item
- 4) Select the size by adding the quantity into the appropriate box
- 5) Click on APPLY LOGO(S)
- 6) Click on WVA logo shown
- 7) Modify logo color if desired by clicking on CHANGE LOGO COLOR(S). Suggest watching the "Change Logo Color(s) tutorial".
- 8) Select the garment location for placement of the logo
- 9) When finished click APPLY LOGO
- 10) Click ADD TO BAG
- 11) Continue shopping or CHECK OUT. The usual forms for purchasing on-line will then come up.

Once you are a customer you'll have the option of signing up for emails informing you of periodic sales and specials, i.e. no charge for a logo or free shipping, etc. Any questions? Contact Mary Scovronski, WVA Club Logo Clothing Chairperson directly at: gmscove@gmail.com

Time to Send in Your Annual WVA Dues

WVA membership dues for the 2019/2020 year must be received by June 1, 2019. We are collecting dues to coincide with the club's fiscal year that runs from June 1, 2019 through May 31, 2020. Dues are still only \$20.00 (which includes two people) if your dues are received before June 1st. After June 1st, it will cost you \$30.00 to renew your membership. To ensure that you still receive the benefits of being a club member, which includes reduced costs for club-sponsored events, the ability to purchase grapes and juice, the receipt of our monthly Newsletter and *The Vintner's Press*, please go to our new website and click on the Renew Now box on the home page. You can now pay using your credit card. If you prefer you can also print and fill out the Payment Form for Membership Dues and mail it in along with your check. Our new website also contains past issues of our newsletters, *Vintner's Press* and other important material, so spend some time there. The website address is:

www.wihomewinemakers.com

Our 2019 WVA membership list is also posted on our website.

WISCONSIN VINTNERS ASSOCIATION

A Wine & Gourmet Treat

The students of the WCTC culinary school outdid themselves with five very well prepared small plates, that were paired with some fine wines. Entrees of note: Chilean Sea Bass, stuffed flank steak and a Japanese cheesecake. Besides good dry red and whites we had a Sake infused with Asian pear and a lightly sweet plum wine. The students also served us with a smile and were very professional. Do you think that everyone had a good time? Look at the faces in the photos below.



Our entertainment for the night.



The current Board of Directors

WISCONSIN VINTNERS ASSOCIATION

June Winery Bus Trip

The Wisconsin Vintners June meeting will be a luxury bus trip on Saturday, June 8th. We will be visiting three Wisconsin wineries southwest of Madison:

Fisher King Winery in Verona
Bailey's Run Vineyard in New Glarus
Botham Vineyard & Winery in Langberry

The bus pick-up location is the State Fair Park-&-Ride parking lot on 76th & Kearney. **Note that an additional location in West Waukesha county may be added, soon to be confirmed.**

The cost of the bus, all tasting fees and lunch (including a club purchased case of wine) is included in the cost of only \$25 per member. The bus company will allow us to drink our homemade wines in route. So pack a bottle of wine, unbreakable glasses, and an appetizer/finger food to share on the way home. This event is open to members and up to two non-member friends (at an additional cost). Registration is a must. RVSP deadline is May 25, 2019 but seating is first come first served. Capacity on the bus is a maximum of 55 people.

Go to our website to register on-line or print the registration form also found there and mail it in with your check. Call Jim Remus at 414-571-9110 with any questions.

Will You Donate Some of Your Wine to the Special Forces Association for Their Fundraising Effort?

The Great Lakes Chapter 73 Special Forces Association is requesting help again from the us for their upcoming 2019 fundraiser. Like in 2017, we are being asked to donate some of our homemade wine to be auctioned off at their event.

The Special Forces Association is a non-profit veterans service organization. The Great Lakes Chapter 73 has 72 active regular members and 30 associate members, with members residing primarily in Minnesota, Wisconsin and Illinois. Members consist of persons currently assigned to or past members of the US Army Special Forces (Green Berets) active, guard or reserve unit. The 30 associate members are Lao-Americans who served in Laos during the Vietnam War and are also members of the Royal Lao Armed Forces & Special Guerrilla Unit Veterans. Previous fundraisers have primarily been silent auctions with items donated by businesses or individuals.

The organization is hoping to auction off approximately 24 bottles at their fundraiser. **Any member who donates bottles of their wine is asked to remove all labels from the bottles, but tape to each bottle a small paper identifying what kind of wine is inside.** Chapter 73 will attach specially-made military labels to these donated bottles, which will further enhance their value as keep sakes. Please consider donating!

Please bring your donation bottles to the May WVA meeting.

WISCONSIN VINTNERS ASSOCIATION

PRESIDENT'S MESSAGE



The Winery Bus trip is available on the WEB to register and pay for the event. If you click on the CLUB EVENTS tab on the brown menu bar and then select SPECIAL EVENTS. Clicking on the Winery Bus Trip will take you to the page where you can register and pay online or, at the bottom of the page you can find print the registration form and mail it with a check. You have until May 25th to register. Hope to see you there.

At the May meeting Barry Cameron from UWM will be discussing Terroir pertaining to the Vineyards in Wisconsin.

Everyone who attended enjoyed the Wine and Food pairing at WCTC. We had 69 people attend but we could have had 100. I will be sending out a survey to the membership to inquire why we didn't get the attendance we hoped for: was it the timing, the distance, or the cost? We know that the individuals who attended the event enjoyed it but would like to hear from the members who didn't attend.

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**“Wine does not make you fat. It makes you lean.....
against walls, tables and people.”**

Greg Paczkowski

Don Betlej

**for Stephen Franzoi
WVA Corresponding Secretary**